

31 Jan – 02 Feb, 2017
Jeddah Center for Forums & Events
Jeddah, KSA

Messe Frankfurt Middle East GmbH
 PO Box 26761, Dubai, United Arab Emirates
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 Web: www.automechanikaJeddah.com

Your direct contacts:

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 Team Assistant: charri.may.oguindo@uae.messefrankfurt.com
 Team Assistant: ruby.encabo@uae.messefrankfurt.com

APPLICATION FORM AND CONTRACT

We accept the Exhibition Terms & Conditions of Participation, the Technical Guidelines and Price Lists of Messe Frankfurt Middle East GmbH and their partners and wish to register for Automechanika Jeddah 2017.

1: Exhibitor data

Full company name:			
Office, Floor, Building, Street, Area,			
City:	Postal Code:	Country:	
Country code:	Tel:	Fax:	E-mail
Managing Director (first name and surname):			Company homepage (internet):
			www.
Contact responsible for trade show organisation:		Job title:	Mobile:
<input type="checkbox"/> Mr. <input type="checkbox"/> Ms.			
Country code	Tel:	Fax:	E-mail
Contact responsible for press and marketing:		Job Title	Mobile
<input type="checkbox"/> Mr. <input type="checkbox"/> Ms.			
Country code	Tel:	Fax:	E-mail:

Deviating Correspondence and Billing address

To be filled out only in case the correspondence and / or billing address differ from the address above

All correspondence should be sent to this address:		All invoices should be sent to this address:	
Full company name		Full company name	
Contact:	Tel.:	Contact:	Tel.:
E-mail:		E-mail:	
Street, No		Street, No	
Country, Postal Code, City		Country, Postal Code, City	

2: Stand Requirements

Exhibition space required (subject to availability):

_____ sqm = _____ m X _____ m Stand no: _____
 Total square metres Frontage Depth (if applicable)

Type of Space (Subject to availability) - **THIS SECTION MUST BE COMPLETED BY ALL EXHIBITORS**

Row Stand USD 465 per sqm
 (one side open)

Corner Stand USD 475 per sqm
 (two sides open)

Peninsula (Head) Stand USD 485 per sqm
 (three sides open)


Island Stand USD 495 per sqm
 (four sides open)


ADDITIONAL ITEMS:


Second floor in double storey stands USD 150 per sqm

Space only: minimum of 21 sqm

(_____ x \$ _____) + \$ _____ = \$ _____
 TOTAL SQM STAND TYPE AMOUNT SECOND FLOOR AMOUNT TOTAL SPACE AMOUNT

		For additional furniture elements provided by ACE Creative, refer to the show exhibitor manual.					
Shell Scheme (without furniture) USD 75 per sqm x <input type="text"/> = _____ <input type="checkbox"/> ACE Creative also offers a bespoke design & build service for customized stands. For further enquiries, please email Mr. Nassim EIRassi: nassim@acecreative.com.sa		Furniture Add-on (includes 1 table, 2 chairs, 1 lockable cabinet & shelf unit with 3 shelves (flat or sloping)) USD 250 per bundle x <input type="text"/> = _____					
Total	\$ _____	+	\$ _____	+	\$ _____	=	\$ _____
	TOTAL SPACE AMOUNT		SHELL SCHEME		FURNITURE ADD-ON		JEDDAH PACKAGE TOTAL

		Book your stand for Automechanika Dubai 2017 now			
Exhibition space required (subject to availability): _____ sqm = _____ m x _____ m Stand no: (if applicable) <input type="text"/>					
Total SQM		Frontage		Depth	
Type of Space (Subject to availability) - THIS SECTION MUST BE COMPLETED BY ALL EXHIBITORS					
Row Stand (one side open) <input type="text"/> USD 455 per sqm Corner Stand (two sides open) <input type="text"/> USD 465 per sqm Penninsula (Head) Stand (three sides open) <input type="text"/> USD 475 per sqm Island Stand (four sides open) <input type="text"/> USD 485 per sqm	ADDITIONAL ITEMS: Second floor in double storey stands <input type="text"/> USD 100 per sqm				
_____ X _____ = _____		_____ + _____ = _____			
Total SQM	Stand Type Amount	Second Story Amount	Total Space Amount		

		For additional furniture elements provided by fairconstruction, refer to the fairconstruction booth configurator at www.fairconstruction.com			
Maxima (without furniture) USD 85 per sqm x <input type="text"/> = _____		Maxima Plus (includes 1 table, 3 chairs, 1 lockable cabinet per 9 sqm) USD 105 per sqm x <input type="text"/> = _____			
<input type="checkbox"/> Tick here if you want to upgrade your shell scheme stand or receive an individual stand design option. For further enquiries, please email fairconstruction@uae.messefrankfurt.com					
Total	\$ _____	+	\$ _____	=	\$ _____
	TOTAL SPACE AMOUNT		FAIRCONSTRUCTION		DUBAI PACKAGE TOTAL
Total	\$ _____	+	\$ _____	=	\$ _____
	JEDDAH PACKAGE TOTAL		DUBAI PACKAGE TOTAL		GRAND TOTAL
COUNTRY PAVILION: <input type="text"/> (if applicable, indicate here)					

3: Brands, Co-exhibitors

Co-exhibitors: The following companies will be present as co-exhibitors with their own exhibits and staff on our stand:
Kindly note: co-exhibitors will be listed free of charge in the online-list of exhibitors and are entitled to a catalogue entry (with cost)

Full company name	Full company name
Contact: Tel.:	Contact: Tel.:
E-mail:	E-mail:
Street, No	Street, No
Country, Postal Code, City	Country, Postal Code, City

Brands: The following brands will be presented on our stand (Information will be used in Online Exhibitors List):

Are you a : Manufacturer Distributor Wholesaler
 Retailer Importer/Exporter Others _____

What type of vehicles do you manufacture or supply for?

Passenger Commercial Industrial Agricultural All None

Please select your product section. In the box to the right, please mention your specific products.

<input type="checkbox"/> Parts & Components	
<input type="checkbox"/> Electronics & System	
<input type="checkbox"/> Accessories & Customizing	
<input type="checkbox"/> Tyres & Batteries	
<input type="checkbox"/> Repair & Maintenance	
<input type="checkbox"/> Service Station & Car Wash	

Travel Desk - For a one-stop shop travel and accommodation requirements, please contact our in-house travel department at traveldeskt@uae.messefrankfurt.com

We accept the Exhibition Terms and Conditions of Participation, the Copyright Clause, the Technical Guidelines and Price Lists of Messe Frankfurt Middle East GmbH and Al Harithy Company for Exhibitions and wish to register for:

Automechanika Jeddah 2017 only

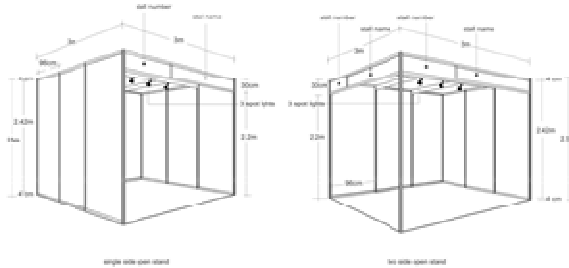
Automechanika Jeddah 2017 & Automechanika Dubai 2017

Place and Date

Company stamp and signature of authorized representative

4: Shell Scheme Stand Specifications (Automechanika Jeddah)

Please note: With stand sizes smaller than 21 sq. m., booking a shell scheme stand construction or any other ACE Creative design with the organiser is **compulsory**.



Exhibitors who have ordered shell scheme stands will receive a stand erected to the following specifications:

Floor covering - All stands are carpeted.

Walling - 2480mm high (2310mm to underside of ceiling beams comprising 950mm wide panels). White vinyl covered infill panels set in a shell scheme frame. No fixings may be made to the walls. Each panel can take a maximum weight of 4 to 5 kg. The inside of each panel measures 920mm x 2340mm and half panel measures 420mm x 2340 mm (h).

Fascia - 210mm high board (clear dimensions) on shell scheme frame shall be 1 meter less of the width of the open side or when there is additional supports at corners and where open side exceed 5000mm in length.

Name Board (Fascia) - Stand lettering fitted to the fascia. Where the stand fascia exceeds 6000mm, an additional name panel will be fitted. Only exhibitors with shell scheme stands will be provided with a stand name and number on the stand fascia. No company logos or fittings may be attached to the name panel or fascia.

Roof Beams - 70mm deep aluminum beams will be fitted to take light fixtures.

Electrics / Lighting - With each 9 square meters, 3 x 100w spotlights are fitted behind the fascia-board or to the roof support beam and 1 x 13 amps 3 pin socket outlet is provided at floor level on the rear wall.

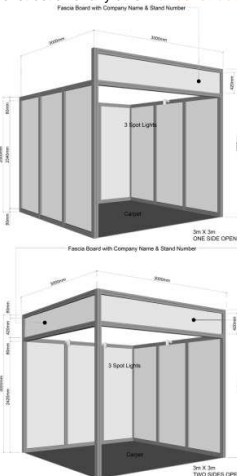
Head and Island Stands - Head Stands (3 open sides) will only have one wall constructed. Island Stands do not normally come with any walls. If required, the allowance is 1 wall panel per 3 sqm of stand space. The position of any panels required must be clearly marked on a grid plan that will be part of the exhibitor manual and must be submitted to the stand constructor not later than 14 days prior to the show date.

Furniture - refer to the above configuration and for extra orders, please contact Nassim@acecreative.com.sa or visit www.acecreative.com.sa/
IMPORTANT - Exhibitors will be liable for payment for damaged panels.

5: Maxima & Maxima Plus Stand Specifications Fairconstruction (Automechanika Dubai)

Maxima and Maxima Plus

Please note: With stand sizes smaller than 21 sq m booking a Maxima or Maxima Plus stand construction or any other Fairconstruction design with the organiser is **compulsory**.



Stand equipment	9-12	13-15	16-19	20-24	25-30
Carpeting, standard colours	✓	✓	✓	✓	✓
Back- and sidewalls Maxima, filling white, height 2.5 m	✓	✓	✓	✓	✓
Company signs per open side	1	1	1	1	1
Spotlights	3	4	6	8	10
Lockable cabinet - 100x50x90cm	1	1	2	2	2
Table	1	1	2	2	2
Chair	3	4	6	8	8
Waste paper basket	1	1	1	1	2
Electrical outlet	1	1	2	2	3
Preliminary cleaning	✓	✓	✓	✓	✓

MAXIMA (without furniture) US\$ 79.00
MAXIMA PLUS (with furniture) US\$ 99.00 (refer to configuration above)
Note:
✓ = Service included
The rental price mentioned is per square metre for the duration of the event.
Price includes electrical supply, consumption and distribution board.
No exchange of items is permitted and any modifications to the above package may subject to availability and additional charge

Exhibitors who have ordered Maxima/Maxima Plus stands will receive a stand erected to the following specifications:

Floor covering - All stands are carpeted.

Walling - 2500mm high (2420mm to underside of ceiling beams comprising 1000mm wide panels). White vinyl covered infill panels set in Maxima frame. No fixings may be made to the walls. Each panel can take a maximum weight of 4 to 5 kg. The inside of each panel measures 920mm x 2340mm and half panel measures 420mm x 2340 mm (h).

Fascia - 420mm high board (clear dimensions) on "Maxima" frame shall be 1 meter less of the width of the open side or when there is additional supports at corners and where open side exceed 5000mm in length.

Name Board (Fascia) - Stand lettering fitted to the fascia. Where the stand fascia exceeds 6000mm, an additional name panel will be fitted. Only exhibitors with Maxima stands will be provided with a stand name and number on the stand fascia. No company logos or fittings may be attached to the name panel or fascia.

Roof Beams - 80mm deep aluminum beams will be fitted to take light fixtures.

Electrics / Lighting - With each 9 square meters, 3 x 100w spotlights are fitted behind the fascia-board or to the roof support beam and 1 x 13 amps 3 pin socket outlet is provided at floor level on the rear wall.

Head and Island Stands - Head Stands (3 open sides) will only have one wall constructed. Island Stands do not normally come with any walls. If required, the allowance is 1 wall panel per 3 sqm of stand space. The position of any panels required must be clearly marked on a grid plan that will be part of the exhibitor manual and must be submitted to the stand constructor not later than 14 days prior to the show date.

Furniture - refer to the above configuration and for extra orders, please contact fairconstruction@uae.messefrankfurt.com or visit www.fairconstruction.com.

6: Country Pavilions

Exhibitors of Country Pavilions (Joint Presentation) will get stand construction as per agreed design and details.

Please note that in these cases the company providing additional furniture and decoration items will be the same company that is building the stands. This might not be the same company which is providing the Shell Scheme stands. Please refer to your pavilion organiser for details and price lists.

7: Space Only Stand Specifications

The Space Only option does not include any stand fittings, flooring or electrics, but enables the exhibitors to create their own individual stand build.

Please ensure that your stand design does not include the standard shell scheme as this is provided by our Official Stand Contractors only and plans containing shell scheme will be rejected.

Exhibitors arranging their own stand fitting are reminded that, where their stand joins another Exhibitor's area, the back of any dividing walls, panels or exhibits must be painted white or masked to present a neat appearance. It is the responsibility of Exhibitors not taking shell stands to make their own arrangements for the provision of suitable floor covering for their area and also ensure their stand number is clearly displayed.

Since no power supply is included in space only stands, a separate application for the main supply must be made to the Official Contractor at least two months before the event, using the forms in the Exhibitor Information Manual.

All Space Only Exhibitors must submit dimensional drawings of their proposed stand design to the Organiser for approval no later than the scheduled deadline. Please complete and return the corresponding order form from the Exhibitor Information Manual. The Organiser reserves the right to reject a design likely to unreasonably affect nearby Exhibitors' sites in any way.

Stand fitting and display work to space only sites must not exceed an overall height of 2500mm without the Organiser's written permission. With permission, the total possible height to which you may construct your stand is 6000mm depending on the hall & location within the hall. Applications should be made in writing to the Organiser and be accompanied by a scale drawing. Such applications should be made at least four weeks prior to the Show.

If a space only exhibitor needs to hire furniture, they can only order from their stand builders. Furniture will not be readily available on site. Exhibitors' stand fitting contractors can commence work on space only stands on the date scheduled in the Deadline Checklist that is part of the Exhibitor Information Manual.

8. Terms & Conditions

- In these conditions, the term "Exhibitor" means the signatory of this Contract and includes all employees or agents or J/Vs of such and the term "Exhibition" means that described on the reverse hereof. "The Organisers" means Al Harthy Company for Exhibitions Ltd and Messe Frankfurt Middle East GmbH.
- The Contract must contain details of the proposed exhibits and the names of any other company represented by the exhibitor whose products are to be shown or whose services are to be referred to on the stand.
- No exhibitor shall be permitted to exhibit unless he has paid prior to the exhibition all of the fees agreed to in this exhibitor application form and contract. If payment for space is not made when due, any previous deposit may be forfeited and the space reallocated by the Organisers.
- Exhibitors may not assign, sublet or grant licenses in respect of any part of the space allotted to them nor may advertisements of firms who are not bona fide Exhibitors be exhibited on any stand. Only those products, services and companies mentioned on the Contract may be incorporated in the stand.
- In the event of any Exhibitor committing an act of bankruptcy or of a limited company being wound up, the Contract with him shall be determined and all monies already paid shall be retained by the Organisers.
- Every Exhibitor shall occupy the space allotted to them by 10.00 a.m. on the day prior to the opening of the Exhibition. In the event of default, from any cause whatsoever, the Exhibitor shall pay to the Organisers a further sum in liquidated damages equal to the total charge for the space and the Organisers shall have the right to deal with the space in any way they think best.
- Exhibit shall not obstruct the view of adjoining exhibit nor be operated in any manner objectionable to other exhibitors. Phonographs, radios or other sound emitting devices operated in a manner objectionable to the Organisers shall be prohibited. Exhibitor shall not permit raffles, donations or other unusual promotional measures unless pre-approved by the Organisers.
- The Organisers shall have full power to determine in every respect the allocation of area and position of space and they shall be entitled for any reason which in their sole opinion is in the general interest of the Exhibition to vary the general layout or the situation and area of any particular stand even if already allotted and the Exhibitor shall accept such new allotment of space in substitution of that originally allotted.
- Exhibitors will be completely responsible for the cost of restoring to its original condition any part of the land or structure occupied by them, which has been altered or damaged in any way.
- The Organisers will not be responsible for the safety of any exhibit or property of any Exhibitor for the loss of, or damage, or destruction to same, by theft, or fire, or other cause whatsoever, or for any loss or damage whatsoever sustained by any Exhibitor by reason

of any defect in a building caused by fire, storm, tempest, lightning, national emergency, war, civil disturbances, explosion, force majeure, or any other cause not within the control of the Organisers. As the Organisers will accept no responsibility for any of the matters aforesaid, the Exhibitors must cover themselves by insurance in respect thereof to any extent available.

11. Under no circumstances shall the Exhibitor have any claim for damages of any kind against the Organisers in respect of any loss or damage consequential upon the prevention, or postponement or abandonment of the Exhibition by reason of the happening or any of the events referred to or otherwise, or of the exhibition building becoming wholly or partially unavailable for the holding of the exhibition for reasons beyond the Organisers control, and the Organisers shall be entitled to retain all sums paid by the Exhibitor, or such part thereof as the Organisers shall consider necessary. If, in the opinion of the Organisers, by rearrangement or postponement of the period of the Exhibition, or by substitution of another hall, or building or any other reasonable manner, the Exhibition can be carried through, the contracts for space shall be binding upon the parties, except as to the size and position, as to which any modification, substitution, or rearrangement they consider necessary shall be determined by the Organisers.
12. Stands must be properly manned and exhibits displayed during the entire time that the Exhibition is open to trade visitors. No exhibits may be removed before the end of the exhibition without the written permission of the Organisers, which will only be given in exceptional circumstances. All exhibits and stand fitting materials must be removed from the Exhibition Building within the period stipulated by the Organisers. The exhibitors shall indemnify the Organisers against any loss by reason of delay or damage to the exhibition building.
13. The signature of the Contract and its receipt by the Organisers is deemed conclusive evidence of the Exhibitor's agreement to pay the full fees due from that moment. The Contract is non-cancellable by the Applicant. The Exhibitor further acknowledges that the Organisers, having incurred expenses as a result of the contract, are not required to refund any of the fees agreed to in this exhibitor application form and contract and that the Organisers are entitled to any unpaid amounts that may be owing by the Exhibitor to the Organisers.
14. Breach of Contract and Withdrawal by the Exhibitor. Without prejudice to rights and remedies of the Organiser in respect of any breach of the Contract on the part of the Exhibitor, the Organiser may at its discretion allow the Exhibitor to withdraw from the Exhibition subject to the following conditions:
 - a. The Exhibitor must give written notice to the Organiser that it desires to withdraw. If the Organiser allows such withdrawal it will notify the Exhibitor of its decision in writing;
 - b. Any such notification by the Organiser to the Exhibitor will constitute a cancellation of the Contract subject to the payment by the Exhibitor to the Organiser a consideration for release from the contract;
 - c. The amount of such payment will be specified in the Organiser's notification to the Exhibitor and will be that proportion of the space rental payable under the contract dependent upon the date upon which the Organiser receives the notification from the Exhibitor as detailed below:
Date of Receipt by Organiser of Notice Withdrawal Proportion of Space Rental Payable:
More than four months prior to the Exhibition 50%; less than four months prior to the Exhibition 100%;
 - d. Upon payment of such amount to the Organiser by the Exhibitor (credit being given by the Organiser for all rental already paid by the Organiser for all rental already paid by the Exhibitor) the contract shall be cancelled and neither party shall have any further claim against the other.
15. The Organisers are not responsible for any loss, damage or delay incurred in freight shipments (transport, handling and clearing) into and out of the country. Exhibitors are urged to adequately insure all shipments.

16. Exhibitors shall be totally responsible for the obtaining of visas and customs clearance for their staff, agents, products or services and in no event shall there be any claim for damages or otherwise against the Organiser in respect of any loss or expense relating thereto. The Exhibitor shall hold the Organiser safe and harmless from all loss or damage suffered by or arising from out of any act or default of any servant, agent, employee or subcontractor of the Exhibitor.

17. Particular attention is drawn to the relevant Safety Standards which must be strictly observed for any exhibits involving lasers or radioactive materials, or which might provide noxious fumes or which make use of or display any other materials, which may involve a danger to the health or safety of any person. No such materials may be brought into the Exhibition without the prior agreement in writing of the Organisers and also the Exhibitor or person responsible agreeing to indemnify the Organisers against any claim or actions arising from the use or display of such materials.
18. The Exhibitor shall observe and comply with the arrangements detailed in the "Exhibitors Manual" and comply with all government laws, rules, regulations, and ordinances in force in the Kingdom of Saudi Arabia including those relating to residence and the carrying on of business in the Kingdom. The Organisers cannot accept any complaint or claim against them unless it is submitted in writing to the address given below within two weeks of the closing date of the Exhibition. All claims and disputes shall be settled in Jeddah in accordance with Saudi Laws and regulations.

Copyright Clause:

19. The Exhibitor hereby declares bindingly and irrevocably that the exhibited products are not unauthorized copies or replicas of the products of other suppliers or third parties. The Exhibitor also undertakes to respect the priority property rights of third parties. Should an infringement of property rights of this kind be brought to the Exhibitor's attention in the correct manner during their participation in the event, the Exhibitor undertakes to remove the products concerned from their exhibition stand. The exhibitor is aware that, in the event of a violation of the undertakings given above, Messe Frankfurt Middle East GmbH and its partners are entitled to bar the Exhibitor from taking part in this or future events.

Communications and/or Payments are to be addressed to:

Messe Frankfurt Middle East GmbH
P.O. Box 26761
Dubai, United Arab Emirates
Phone: +971 4 389 4500

PAYMENT INSTRUCTIONS

Please transfer funds to:

Beneficiary Name: Messe Frankfurt Middle East GmbH

Beneficiary Address: PO Box 26761, Dubai, UAE

Bank: HSBC Bank Middle East Limited

UAE Dirhams Account No.: 035 – 881614 – 001
IBAN #: AE62020000035881614001

US Dollar Account Number: 035 – 881614 – 100
IBAN #: AE08020000035881614100

Swift Code: BBMEAED

For cheque payments kindly mark your cheques Account Payee Only and has to be in favor of Messe Frankfurt Middle East GmbH